My career interests and aspirations in the field of sport business are to be able to market a sport team, and players. Manage events that correlate with the team and players I'm working for. Bringing entertainment to the organization's community. Sponsor the organization and players I'm working for and collaborate with other organizations and companies to bring more awareness to the organization I am working for. Also being able to do sports analytics for the NFL, or NBA. Bringing life and entertainment into that field of sport business. Overseeing the media of the organization and the players I work for. Overseeing the positive public image for athletes, teams, and sports organizations by managing media relations and communications. Handling operations handling the logistics of running a sports event or facility, ensuring everything from staffing to equipment functions smoothly. Coordinating events planning and executing sports events, including securing venues, coordinating schedules, and managing event-day operations. Analyzing revenue in various revenue streams of a sports organization, such as ticket sales, sponsorships, and broadcasting deals. Scouting talent, identifying and evaluating talented athletes for potential recruitment by teams or agencies. Analyzing performances data, working with coaches and players to analyze performance metrics and optimizing game strategies. Analyzing business data, valuating marketing trends, fan engagement, and other business-related data to help sports organizations grow.